



Πάρνωνας α.ε.
Αναπτυξιακή Πελοποννήσου

Regional Development Company of Parnonas





Establishment

The Regional Development Company of Paronass (Paronass S.A.) was established on 26.9.1995 and took the form of a Company whose main purpose is the economic and cultural development of Mount Paronass area (Eastern Peloponnese).

It is also the Local Action Group of the **LEADER / CLLD 2014-2020** Program for the Eastern Peloponnese and the headquarters are located in Leonidio Arcadia.

The Company currently operates in the Region of Peloponnese.

For the 2014-2020 programming period, the intervention area for the implementation of the local CLLD / LEADER program includes 13 local authorities, in the prefectures of Argolis, Arcadia and Laconia, with a total area of ~ **9,500km²** and a population of **149,029** inhabitants.

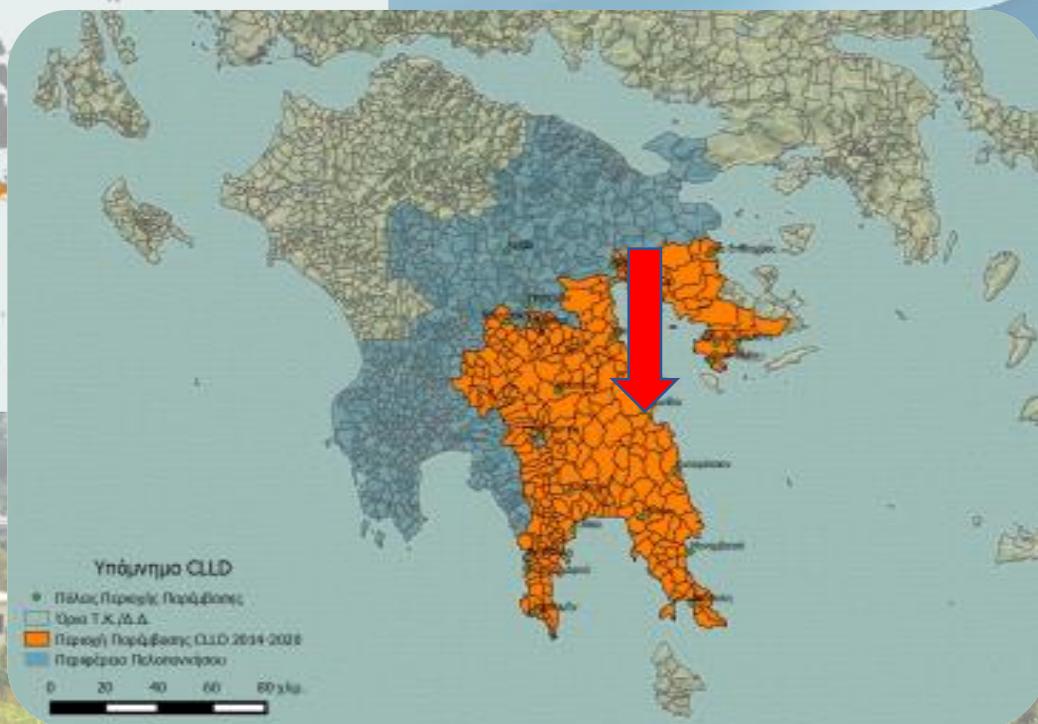
The Company's objectives are:

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- a) scientific and technical support to local government and their associations as well as decentralized state administration,
 - b) the promotion of entrepreneurial, economic and generally sustainable development of Municipalities of the Peloponnese Region, ie the Prefectures of Arcadia, Argolida, Lakonia, Messinia and Korinthia
 - c) the development of environmental protection activities,
 - d) its participation in programs and the implementation of relevant policies at inter-municipal level or in a wider geographical area.

Its main areas of activity are the implementation and management of national and co-funded projects and programs, the provision of technical support services to local authorities and other public bodies, the development of studies and programs for projects and services for local government and other public bodies, the implementation and promotion of social policy actions.



Location



Organizational Staff

The Regional Development Company of Parionas currently employs **21** people of various specialties who are characterized by increased interdisciplinary approach which is in the line with the range and complexity of the objects of the Company. It also has independent service contracts with **17** external partners to provide advice, transfer of know-how and special studies for Technical Support for Local Authorities, forming a total business structure of **38** people.

The Company operates an Authorized Technical Service with an appropriate number and qualifications of technical personnel, in accordance with the legislation that governs it, which has assumed the responsibilities of the Managing Authority.

Quality Management System ISO 9001: 2015

The Company in terms of its organization and operation has been certified and implements an ISO 9001 Quality Management System since 2003, which is audited on an annual basis. The Quality Management System contributes to ensuring a steady quality in the company's activities as well as to upgrading its organization. Furthermore, the above certification contributes to the continuous improvement of the Company's service level, to the improvement and upgrading of its human resources both in terms of organization and knowledge of the services it provides, as well as in the improvement of its image both in the internal and external environment.





LEADER Program
Rural Development Program
Ministry of Rural Development and Food
Co-financed by the European Union (EAFRD) and the Greek State



Basic contracts under the 2nd Community Support Program

With the Company's inception a contract with the Ministry of Agriculture for the implementation of the LEADER II Community Initiative was signed.

TITLE OF PROJECT	Integrated Rural Development of Parnonas - Community Initiative LEADER II
BRIEF DESCRIPTION	The project aimed at the integrated rural development of the region of Parnonas through the development of complementary and alternative agricultural activities as well as the qualitative upgrading of the region's physiognomy and the promotion of its characteristic features - cultural expression of its characteristics - cultural tradition -historical environment-architectural heritage.
BUDGET	7.177.244,31 €
CHRONOLOGY OF IMPLEMENTATION	1996-2001
DURATION	6 years
REMUNERATION	844.513,00 €
CONTRACTING AUTHORITY	MINISTRY OF AGRICULTURE

Projects funded: 80

Jobs maintained or created: ~238


TITLE OF PROJECT	LEADER+ “Eco-development model”
BRIEF DESCRIPTION	The LEADER + Program aimed at moderate growth of its implementation area as an integrated policy by creating the "Eco-development model". The aim was to exploit the comparative advantages of the area, integrating it into the international and European protected areas, focusing on the natural and anthropogenic environment.
STRATEGY	Axis 1: Integrated pilot rural development strategy Axis 2: Supporting cooperation between rural areas
BUDGET	7.398.006,00 €
CHRONOLOGY OF IMPLEMENTAION	2000-2006
DURATION	7 years
CONTRACTING AUTHORITY	MINISTRY OF AGRICULTURE

Projects funded: 83

Jobs maintained or created: ~276







On June 7th 2010, a contract was signed between Regional Development Company of Paronias S.A. and the Ministry of Rural Development and Food for the implementation of the local LEADER program entitled "Eastern Peloponnese - From Eco-development to Innovation". After 4 additional funding due to the good program performance, the total amount of public spending of the local LEADER program was € 10.607.000,00

TITLE OF PROJECT	Local LEADER Program entitled "Eastern Peloponnese. From Eco-development to Innovation"
BRIEF DESCRIPTION	 <p>Under the program, private investments were made in the fields of rural tourism, small and medium-sized enterprises and modern technologies, as well as small public works for actions of natural, cultural and architectural heritage, co-financed by the European Agricultural Fund for Rural Development.</p> <p>The LEADER Initiative, after having experienced three programming periods, has created the necessary conditions for the region to move from the eco-development, which has laid the foundation to innovation. 127 projects were funded (private investment and public investment).</p>
BUDGET	10.607.000,00 €
CHRONOLOGY OF IMPLEMENTATION	07.06.2010 – 31.12.2015
DURATION	5.5 Years
CONTRACTING AUTHORITY	Ministry of Rural Development & Food

Projects funded: 127

Local Program CLLD/LEADER 2014-2020






-  The Regional Development Company of Parionas, leveraging years of experience in the management and implementation of co-financed program, has dynamically started designing a multidisciplinary and multi-funded program that addresses the acute social and economic problems with the bottom-up approach with active participation of the Local Communities.
-  In the year 2016, the proposal for the implementation of the local CLLD program of the RDP 2014-2020 was presented with the title "**Eastern Peloponnese. Biosphere Reserve and Business Zones of Innovation**".
-  The LAG Parionas received the **3rd** best score among **47** local country programs.
-  Rural Development and Food Minister allocated the funds to local CLLD's were approved and Regional Development Company of Parionas ranked **1st** place with allotment public expenditure **11.700.000€**.

The Program is co-funded by the European Agricultural Fund for Rural Development (EAFRD) and the European Maritime and Fisheries Fund (EMFF).

Funding of the Local Program CLLD	
Total cost	11.700.000,00 €
Public expenditure EAFRD	8.900.000,00 €
Public expenditure EMFF	2.800.000,00 €



Private and public actions include:

-  Knowledge transfer & update
-  Development / improvement of entrepreneurship and competitiveness of the intervention area in specialized fields, areas or beneficiaries
-  Horizontal support for the development / improvement of entrepreneurship and competitiveness of the implementation area
-  Basic services & village redevelopment in rural areas
-  Interventions to improve infrastructure in the primary sector
-  Development and improvement of forest sustainability
-  Cooperation between different bodies
-  Transnational and inter-regional co-operation with other rural areas of Greece and Europe

An important new element of the Local Program CLLD is **Innovation**, through cooperation with University and Research Institutions for the design of research and innovation actions in the fields of agricultural production and processing (olive, livestock, wine), protection of the natural and man-made environment (Biosphere Reserve, gastronomic culture), green energy, social economy, etc.







Transnational Cooperation Projects Under The Framework Of The Program **CLLD/ LEADER 2014-2020**



Transnational Cooperation Projects (New)

	MALVASIA MYTH (NEW PROJECT)
ESTIMATED BUDGET:	370.000,00€
DESCRIPTION:	<p>Main objective of the transnational project is to revive the myth of Malvasia wine by identifying the production areas and design actions to support and promote the history and the value of the wine and finally, combine with the special characteristics and attractions of the areas to create new touristic value, new products and enhance productivity of Malvasia wine.</p> <p>Transnational partners:</p> <ul style="list-style-type: none"> • LAG Regional Development Company of Parionas- Coordinator • LAG Leader Del Camp from Spain • LAG Central Istria from Croatia • LAG Del Ducato from Italy
	THE VALUE OF THE BIOSPHERE RESERVE IN THE LOCAL COMMUNITY (NEW PROJECT)
ESTIMATED BUDGET:	80.000,00€
DESCRIPTION:	<p>Main objective of the project is the creation of communication tools through know-how exchange, with the aim of disseminating information to local communities in relation to the recognition of the value of sites in the process of their certification as a Biosphere Reserve by UNESCO and during the implementation phase of the project.</p> <p>Transnational partners:</p> <ul style="list-style-type: none"> • LAG Regional Development Company of Parionas- Coordinator • Lag Hiiumaa Leader from Estonia • LAG Saaremaa Island from Estonia

Transnational Cooperation Projects (Ongoing)

 Parks protection	PARKS PROTECTION III – MANAGEMENT , PROTECTION AND ECONOMIC DEVELOPMENT OF PROTECTED AREAS (ONGOING PROJECT)
ESTIMATED BUDGET:	292.500,00€
DESCRIPTION:	<p>The Project presents continuation of “PARKS PROTECTION II”, which took place in the previous programming period 2007-2013 , and was presented as an example of good practice in the official page of the European Network for Rural Development. The project seeks, through the management and landscape conservation of protected areas and conservation of timeless cultural wealth (local dialect, traditions, local products, etc.), further environmental, cultural and touristic development of partner regions. The coexistence of these elements ensures the conditions characterizing a region as a Biosphere Reserve.</p> <p>Transnational partners: LAG Regional Development Company of Parnonas-Coordinator, LAG Attica Islands Network from Greece, LAG Napoca Porolissum from Romania, LAG Dobeles District Rural Partnership from Latvia, LAG Fruska Gora-Danube from Serbia</p>
	SHORT MEDITERRANEAN STORIES II (ONGOING PROJECT)
ESTIMATED BUDGET:	230.000,00€
DESCRIPTION:	<p>The Project presents continuation of “Short Mediterranean Stories”, which took place in the previous programming period 2007-2013. Main objective of the project was to create a common cultural action for Mediterranean people, through the enhancement of regions that have an important cultural and gastronomic wealth and interesting natural and social environment.</p> <p>The ultimate goal for the new programming period is the establishment of institutions and events in the participating regions as well as effective networking of regions through partnerships and exchange.</p> <p>Transnational partners: From Greece LAG Regional Development Company of Parnonas-Coordinator, LAG Dimosineteristiki “EVROS”, S.A, LAG Achaia SA, LAG Development Agency of Olympia S.A., LAG Attica Islands Network and LAG Pinhal Maior from Portugal.</p>

Leonidion Climbing Park

A good practice of Local Program LEADER 2007-2013



Municipality of South Kynouria is a place that earns the interest whoever visit it for first time.

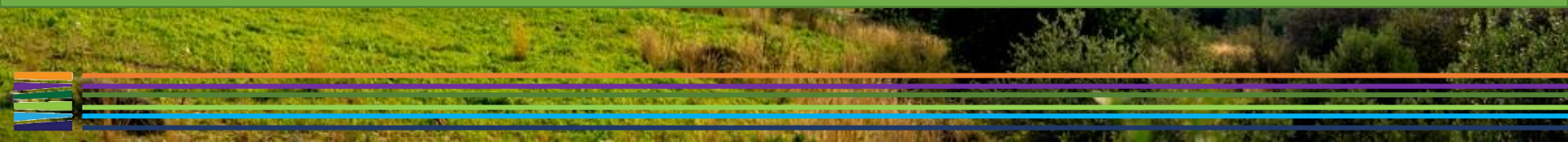
A lush green Mediterranean atmospheric corner that exudes elegance and cosmopolitanism.

The area is for many people the ultimate harmonization of **mountain** and **sea** and for this reason, is a tourist destination for many foreign and Greek visitors, that requesting a special getaway full of moments of enjoyment and relaxation, in the blue sea of Myrtoo overlooked by the majestic Parnon.



In the last years, through the utilization of alternative activities (hiking, mtb, climbing), it has developed a mild form of tourism, compatible with the tradition and culture of the area.

A typical example, the creation of **Leonidion Climbing Park**, which has attracted the interest of Greek and foreign climbers and also of endemic inhabitants.





The Leonidion Climbing Park implemented through the Local Program LEADER of Regional Development Company of Parnonas S.A., and with the contribution of Greek and foreign climbers, this project now includes over **1.050** routes and **56** climbing areas.

Today are implemented additional **220** routes and access trails, that will allow each visitor, novice or experienced, to climb safely on routes of various difficulties (4-9a) with unquestionable view.

1st Project: 140 climbing routes, trails, webpage, guide and festival

Total cost: 40.000€

2nd Project: 220 climbing routes, trails, webpage (update), guide (update), press releases, advertisements

Total cost: 56.000€

Leonidio, linked to its impressive **250 meter** high slope. The “**Red Rock**” has established itself as one of the best climbing destinations. We are blessed with a particularly mild climate, intense but usually short rainfall and long periods of sunshine.



The contribution of all the people, especially climbers, who believed and still develop this "rock" dreamy idea was awarded by the **Council of Europe** and the **European Union** as one of the pioneering and innovative "**Good Practices**" of all the Municipalities of Greece!















CLIMBING FESTIVAL

in Leonidio

2-5

NOVEMBER

2017



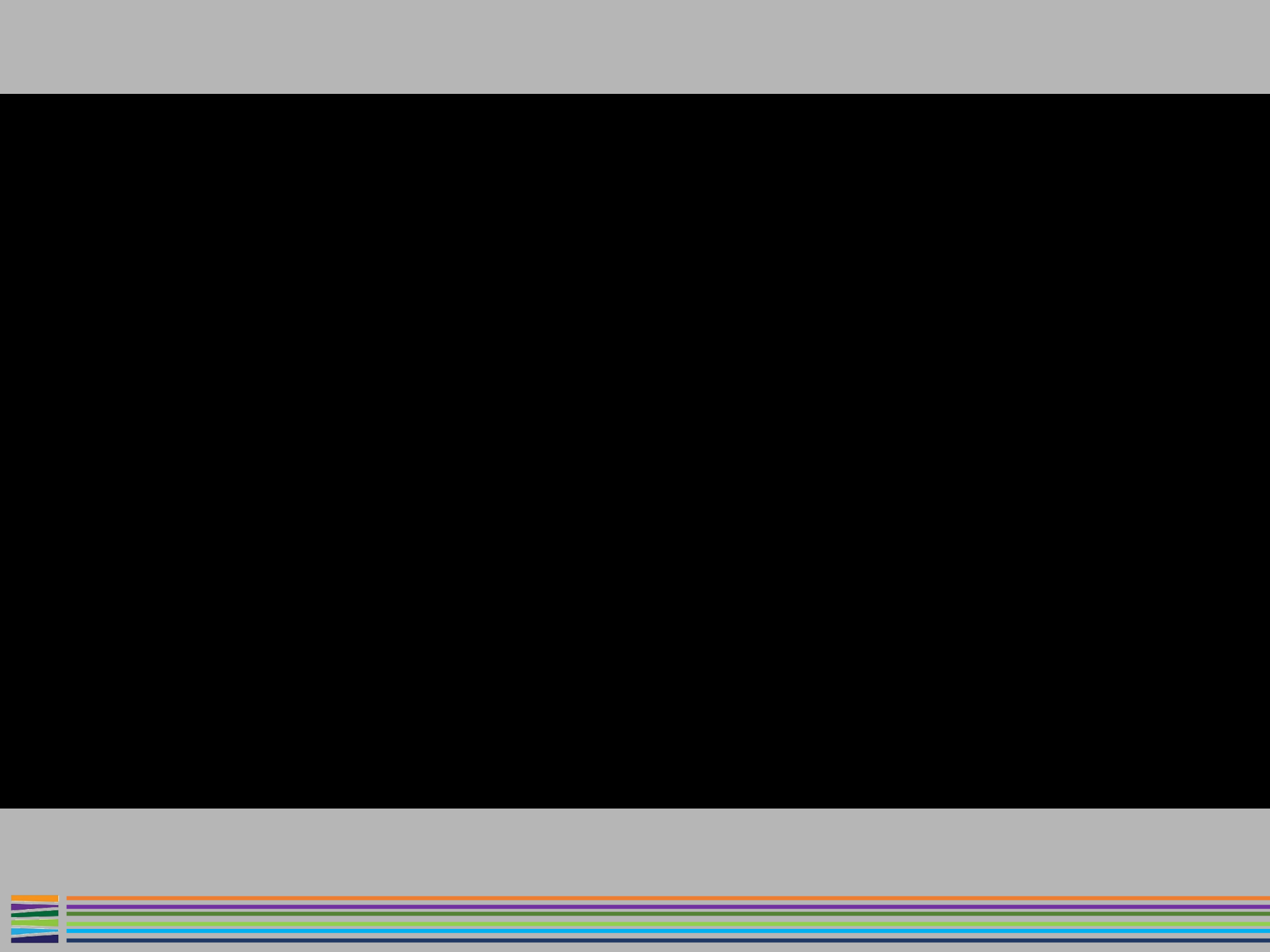
Discover the Red Rock Challenge...





Discover the Red Rock Challenge in Leonidio...





Thank you for your attention!



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